

Points of Interest

continued

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cont.

John Robb was employed by Remy Martin to establish a vineyard and winery at Avoca. The Blue Pyrenees Estate is where experimental plantings of cabernet sauvignon, shiraz and merlot revealed unique flavours. Wine was blended to emphasise the uniquely eucalypt-mint characters of the Pyrenees region

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In 1970 Mt. Avoca estate was purchased by the Barry Family. In the 1990s, the winery began to use native Australian insects to attack caterpillars and has since made use of other natural pesticides while avoiding fungicides.

FINISH

Return to Avoca via Vinoca Road.

We hope you have enjoyed the History of Wine Making near Avoca Trail.

Hedon Farm



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HISTORY OF WINE MAKING

NEAR AVOCA TRAIL



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Wine Making History Trail NEAR AVOCA

The self belief and persistence of a Yorkshire pioneer settled near Avoca. A new breed of vigneron came to the region and laid the foundations of wine making.



Easy

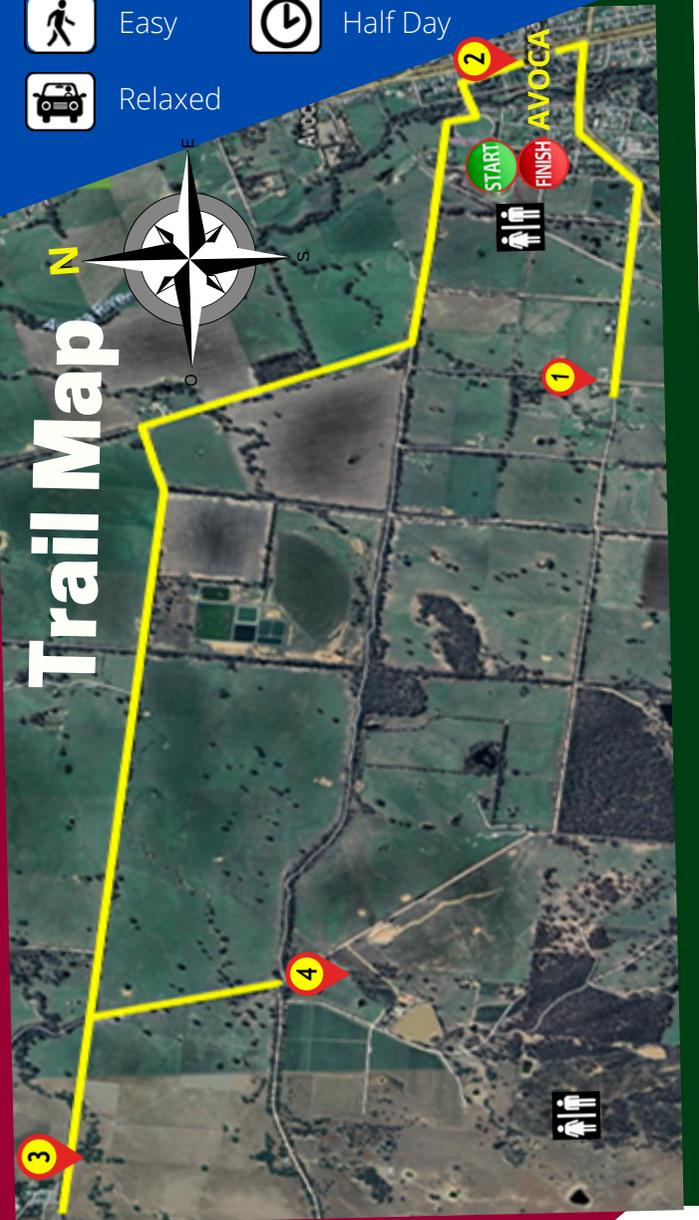


Half Day



Relaxed

Trail Map



Points of Interest



From Avoca travel south >> right at Shell service station >> Pyrenees Hwy. >> Dawson's Rd. (Follow signage to Mt Avoca Wines >> Hedon Farm is at 112 Dawson's Rd.



Edwin Mackereth and his family settled on this block of virgin land about two kilometres west of Avoca which he named Hedon Farm in 1860. About 1887 he planted a small vineyard of three quarters of an acre. By 1890, 15 acres were cultivated. In the early 1900s his sons joined him and they achieved great success overseas with their prize-winning red wines. The early 20th Century proved it uneconomical to produce wines. Mr. Dawson turned it into a dairy.



At 103 to 105 High St. was the Mackereth Wine Depot after Edwin Mackereth was granted a Colonial Wine License in 1898. Mackereth was one of 9 winemakers in the shire and his wines were distributed all over Victoria.



In 1963, the French company Rémy Martin, was set up to make brandy under the 'Château Rémy' banner. The first vines they planted were ugni blanc, but John Robb - the winery's first manager - began tinkering with famous French varietals like shiraz in a process of trial and error. Today, red varietals and champagnes are a hallmark of the estate. Château Rémy was renamed Blue Pyrenees Estate in 1982.

Research suggests that the Pyrenees district is the third oldest of the state's wine growing regions, preceded in the time of its original plantings by only the Yarra Valley and Geelong.

Clay pottery wine flagon kept the wine cool.



Mackereth Wines